



JANIT GAJBHIYE

Senior Marketing & Design Manager
Brand Design · 3D Visualisation · Video Production

Location
Relocating to Germany
Available from April 2026
On-site: within 28 days of offer

Portfolio
heyjanit.design

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Senior Marketing and Design professional with 7+ years of experience in brand-driven graphic design, video production, 3D visualization, and cross-functional campaign execution. Experienced in maintaining consistent brand presence across digital and print channels, producing video content end-to-end (shooting, editing, post-production), and creating 3D renderings in Blender. Proven ability to coordinate across marketing, sales, and product teams while managing design teams and production workflows. Background combines strong creative execution with structured project management and independent working methods.

EXPERIENCE

Microsoft (via Kaara Info Systems)

Video Production Consultant | June 2023 – October 2024

- Designed and produced marketing and product content across the full production pipeline: concept development, storyboarding, graphic design, animation, audio design, and final delivery
- Created presentation materials and visual mock-ups for enterprise client-facing meetings and stakeholder reviews
- Built and maintained a structured asset library with reusable templates and design components, ensuring brand consistency across all deliverables
- Developed After Effects automation systems reducing production timelines by 25%
- Managed and mentored a 5-member design team, coordinating workloads and ensuring quality standards across parallel projects
- Improved onboarding content engagement by 30% through structured visual design systems
- Coordinated with multiple internal stakeholders (product, sales, technical teams) to align design output with business objectives

VUI Live

Sr. Motion & Graphic Designer | May 2022 – June 2023

- **Lead Designer for Borges India:** owned brand visual identity across all marketing channels – social media assets, seasonal campaign graphics, paid ad content, sales presentations, and digital collateral
- Ensured consistent brand presence across all channels and touchpoints, maintaining and evolving brand guidelines
- Designed pitch decks and sales enablement materials directly supporting commercial team objectives – contributed to 20% measurable sales impact
- Produced video content including product demos and campaign case studies (concept through post-production)
- Built reusable template systems and an organized asset library for scalable multi-market content production
- Generated 30% organic growth across Borges social media channels through consistent, brand-aligned visual design
- Mentored 4 designers, establishing quality standards and improving team delivery speed by 25%
- Coordinated deliverables with external partners and client stakeholders across multiple concurrent campaigns

CORE EXPERTISE

- **Graphic Design** – Brochures, Flyers, Social Media Assets, Print & Digital
- 3D Visualisation & Product Rendering (Blender)
- **Video Production** – Shooting, Editing & Post-Production
- **Trade Fair & Event Creative** – Displays, Banners, POS Materials
- Brand Identity Management & Design Systems
- External Agency & Supplier Management
- Cross-Functional Coordination with Sales & Product Teams
- Motion Design & Animated Campaign Content (After Effects)

SOFTWARE & TOOLS

- **Adobe Creative Suite:** InDesign (5 yrs) • Illustrator • Photoshop • After Effects (Expressions & Automation) • Premiere Pro • Media Encoder
- **3D & Visualisation:** Blender • C4D (Modelling, Lighting, Rendering, Compositing)
- **Additional:** Figma • DaVinci Resolve • PowerPoint • Keynote • AI tools (generative imagery, workflow optimisation)

Freelance — Vatsana Technologies · Stage OTT · Others

Video Editor & Motion Designer | August 2020 – March 2022

- Delivered 50+ branded and marketing video projects across entertainment and digital platforms
- Created platform-optimized campaign content improving engagement metrics
- 75%+ repeat client rate through structured workflows and consistent delivery quality

The Savage Humans

Creative Producer & Designer | September 2019 – November 2020

- Conceptualized and built brand identity, visual direction, and production format for a media brand from zero
- Led full video production: concept, scripting, cinematography (shooting), editing, color grading, post-production — 10+ client projects
- Managed project timelines and a lean production team, ensuring delivery within budgets and deadlines
- Grew audience engagement by 40% and secured advertising partnerships through visual quality and brand consistency
- Built scalable production workflow enabling format adaptation across multiple content channels

EARLIER CAREER (2017–2019)

Built foundation in cinematography, editing, and broadcast production across agencies and digital platforms

WittyFeed

Video Editor & DOP
Sep 2018 – Feb 2019

Blue Solutions

Cinematographer & Editor
Jun 2018 – Sep 2018

AFEIAS.com & Goldmine Advertising Pvt Ltd

Video Editor & Motion Designer
May 2017 – Feb 2018

EDUCATION

Jagran Lakecity University
Jun 2015 – Jun 2018

Bachelor of Arts Journalism and Mass Communication.

Majored in Broadcast Media

jlu.edu.in | Bhopal, India

LANGUAGE

- English
- Hindi
- German B1 (progressing to C1 by Q3 2026)
- EU Blue Card eligible